

## ADVERTISEMENT.

This my Fourteenth Edition comes forth *as usual*, in reasonable time, notwithstanding a large increase of labor every year. Last year there were 7,000 names, this year 7,500, an increase of 500 which adds two thousand to our population, allowing four persons to a name, making the population now (*as I have heretofore stated*.) 30,000, and which would be found to be correct were the census to be taken now. There were built from the first of April 1847, to first of April 1848, three hundred and eighty four buildings of various kinds, among which are the following large and costly buildings, viz: the Wesleyan Institute, West Ward Public School-house, Library Hall and Lecture-room, Life Insurance Co. Edifice, Rankin Durture-room, Hat manufactory, Wm. M. Shaws' Paper Hanging manufactory, South Ward Depot, and Grace Church, in the following streets, alphabetically arranged, viz:

Abel 1, Academy 4, Adams 2, Baldwin 6, Bank 8, Bellemount av. 4, Bleeker 8, Boston 1, Broad 15, Broom 3, Brown 1, Bruen 2, Brunswick 1, Catharine 5, Cedar 1, Centre Wharf 2, Charlton 1, Chestnut 5, Clinton 4, Coe's Alley 1, Colden 1, Columbia 6, Commercial 1, Commerce 4, Cottage 1, Court 4, Crane 1, Cross 3, Division Lane 6, Durand 1, East Fair 1, East Kinney 2, East River 3, Ehn 3, Fair 6, Ferry 3, Franklin Place 3, Front 1, Garden 5, Grand 1, Green 2, Halsey 8, Hamburg Place 3, Hamilton 4, Hedges Alley 2, High 1, Hill Park 1, Jackson 2, Jefferson 1, Kinney 3, Lafayette 5, Liberty 6, Lum-ber 3, Market 13, Marshall 4, McWhorter 4, Mechanic 2, Mercer 1, Mill 1, M. & E. R. R. avenue 1, Mulberry 8, Nesbitt 8, New 1, Newark 2, North Broad 2, N. Prospect 3, Ogden 2, Orange 7, Orchard 2, Orleans 1, Oxford 2, Park 1, Penn. Avenue 3, Plane 18, Plum 4, Plume 2, Point Lane 1, Prospect 5, Quarry 5, Rail Road Avenue 12, Rankin 2, River 8, Scribers' Lane 2, Searing 1, South Broad 2, South Essex 5, South Market 9, Spring 3, Springfield Avenue 2, Spruce 1, State 6, Stephen's Court 3, Stiles 1, Summit 2, Tichonor 1, Union 7, Van Buren 1, Walnut 11, Ward I, Warren 10, Washington 10, Webster 2, West 3, William 4, Wilsey 1. Total, 384—West Ward 66, East Ward 88, North Ward 96 South Ward 134. Total, 384.

Besides those that were re-built, which were about 25.

I have renumbered Market street north side from Broad to the Dutch Church—and on south side from Mulberry to the Depot, and the owners will please to number them according to my Directory, which will be right. In regard to collecting the names, I done three fourths the work myself, and hired the balance done, and find (*as I always do*) great difficulty in getting their names; some withhold their names, while others give different names every year, and upon being interrogated, why they do so, answer either will do, well enough—and others give but one name, where there are three or more in the family who all go together, and thereby give me the trouble and expense to send to and fro to see if they are *dead or alive*; this is unfair, and ought not so to be—when it is so easy to give the names and occupations as they should be, and greatly relieve me of guessing at one half of the names.

For the last fourteen weeks I have been hard to work night and day, furnishing material, manuscript, proof reading, collecting names &c., and with the *blessing of Providence* have been permitted to finish my book without any material delay or hindrance. The most hazardous part of my work is done for the fourteenth year. And (*as I contend*) *faithfully, correctly, promptly*. Now all I ask of my friends is to purchase my book and pay for it at *once*, and not make it cost me *two dollars* to collect *one*. For there is (*now-a-days*) no excuse for asking for *Trust*, and *barter* is *too small* for any one to name, when every one must know I cannot pay the expenses with either. If any names or advertisements are not found in my book, I am not to blame, for I have been at the expense of advertising, for *all* to attend to their business in time, so that I don't mean to be catechised, why this or that was not done. For I am clear of any *blame*.

1848. New Jersey Executive, Copper Plate Map, Library Association, New Fifth Ward, Total deaths per annum, for the last nine years. Census from 1826 to 1848. Buildings the last six years, per annum.

B. T. PIERSON.

May 13th, 1848.